



SENDING ONE STRONG SIGNAL TOGETHER

Austrian Logistics is the joint brand identity used to represent the Austrian logistics sector to the outside world. The brand communicates the advantages of Austria's logistics industry as an innovative, highly efficient, wealth-generating and resource-friendly sector to all stakeholders.

Austrian Logistics highlights the excellent services provided by Austrian logistic companies and shines a spotlight on companies that are successfully breaking new ground through their commitment and innovative spirit. Our main emphasis is on companies that are achieving top economic performances while at the same time meeting their social responsibilities. Austrian Logistics also focuses on professional and future-oriented education and training.

Send a signal with us! Let's take the initiative to strive for excellence, raise awareness of the importance of logistics and increase appreciation of our sector.

As a partner of Austrian Logistics, you benefit from the image transfer of the brand to your company. You thus belong to a network of the elite in their industry and enhance your reputation with your customers. The exchange of contacts and information gives you the opportunity to learn and continuously develop your company. At the same time, you are responsible for pioneering, resource-friendly and superior-quality logistic services.

Network partners have the exclusive opportunity to use the Austrian Logistics brand as part of their sales approach and their company image. Integrate this logo into your corporate communication and win trust with your customers.

Make WOW! a reality and become a part of Austrian Logistics!
Find out more at: www.austrianlogistics.at



Do you have any further questions?
Write us an email to info@austrianlogistics.at
or call us at: +43 1 711 62 - 65 1701
www.austrianlogistics.at



**WE STAND OUT.
WORLDWIDE!**



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FOCUS ON EXCELLENCE

Austrian Logistics was founded by the Federal Ministry of Transport, Innovation and Technology (BMVIT) together with the Austrian Federal Association of Logistics (BVL), the Federation of Austrian Industries (IV), the Austrian Logistics Network Association (VNL), the Austrian Federal Economic Chamber (WKÖ), and the Central Association of Freight Forwarding & Logistics (ZVSL) as part of the logistics initiative.

The aim is to highlight the excellent services provided by Austrian logistic companies throughout the world. In addition, it is important to demonstrate the comprehensive benefits of the logistics sector and the contribution it makes to the economy through its networking activities.



LOGISTICS SECTOR

Intelligent logistics refers to the use of innovative technologies and customised solutions to fulfil the specific needs of each individual customer. This requires smart technology, maximum flexibility and a detailed understanding of the processes within the customer's company. Ultimately, logistics contributes to a higher standard of living for everyone through the use of highly efficient processes while simultaneously conserving resources.

Austria as a strong business location

Austria offers excellent conditions for the domestic logistics sector: situated in the heart of Europe, it is located at the crossroads of several major transcontinental transport routes. A stable economic and political environment, safety and security, reliable transport systems and first-rate infrastructure are the basis for achieving top logistic performances.



DIGITALISATION

MULTIMODALITY

BUSINESS LOCATION

PROMISING CAREER

GET AHEAD TOGETHER

All partners benefit from the objectives of Austrian Logistics:

- to demonstrate the excellent services provided by the logistics sector in Austria
- to communicate one uniform image of the logistics sector
- to increase the national and international visibility of Austrian logistics in the eyes of decision-makers from politics, industry, trade and services and among the general public
- to improve the cooperation and exchange of information and experiences between stakeholders
- to call attention to and raise awareness on topics important to the logistics sector
- to enhance the attractiveness of careers in the logistics sector and support future-oriented education and training

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